

THIS EVENT IS FOR BUSINESS OWNERS, COMPANY PRESIDENTS  
& NON-PROFIT DIRECTORS

# HOW TO INSPIRE A CULTURE OF ACCOUNTABILITY

## BUSINESS LEADERSHIP SERIES

*If you disappeared for 6 months, would your  
business be able to thrive without you?*



### WHO IS CHRIS MCINTYRE?

**Chris McIntyre** is a peak-performance expert, motivational speaker and author of the new business leadership book, *The Roadmap to Freedom*. Chris has been featured in *The Complete Idiot's Guide to Success as a Professional Speaker*, Fox News, *Entrepreneur Magazine*, and has earned the National Speaker's Association's Certified Speaking Professional Credential - a designation held by less than 10 percent of speakers globally. Chris has spoken to over 100,000 business leaders in 48 US States, and internationally in Saudi Arabia, India, Dubai, Canada and the UK.

### PART 3 : THE RIGHT CONVERSATION

#### MASTERING THE 90-DAY PERFORMANCE CONVERSATION

#### LEARN HOW TO...

- ▶ Have 30, 60 & 90 day conversations that guarantees your team owns your vision
- ▶ Get your team to actually "want" to be held accountable
- ▶ Have difficult conversations and still make your team feel empowered
- ▶ Actually find "time" to have meaningful conversations
- ▶ Rollout a performance conversation "system" that communicates - so "you" become less necessary

#### ALL ATTENDEES WILL RECEIVE...

- ▶ Customized MS OneNote accountability notebook
- ▶ Twelve 60-minute audio interviews done with business owners across the country
- ▶ **Special Bonus:** Free annual subscriptions for Accountability Webinar Series for anyone who attended all 3 events

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"I've worked with Chris on a number of occasions for our leadership training at Northwestern Mutual. Chris' knowledge, professionalism & energy have helped enlighten our employees to embrace more realistic and practical organizing and planning methods. **Employees have raved about his presentation style and how his enthusiasm kept the class interesting and engaging.**"

**Ashley Oxford**, HR  
Northwestern Mutual

*"We anticipated that our DCMs would be engaged but we did not anticipate that they would enjoy it like they did! You definitely have my highest recommendation!"*

**Kim Larson**, Clinical Program Manager  
Medtronic Diabetes

**"Chris McIntyre is one of the most electrifying speakers I've seen.** His direct, yet friendly, style captivated and inspired the very best from my leadership team." I would not hesitate to have Chris lead us again in the future."

**Jerome Sampson**, Director Atlantic Canada  
Bell Mobility

*"Chris McIntyre has an exceptional ability to connect with very different audiences. He conducted seminars for us at our corporate office in Vermont and at our distribution and call center in Roanoke, two very different groups. Chris's wit and exceptional knowledge of his material captured the attention of both groups immediately and he held that throughout the day. It's been a year since his visit to Vermont, and I still hear comments about his presentation. I look forward to the opportunity to hear Chris again."*

**James W. Evans**, VP or HR  
The Orvis Company, Inc.

"We reached out to Chris to speak at our regional sales conference. Chris was hit! Not only did he connect with my team, but **they begged him to stay until the end of the day so they could personally speak with him!** They were so thankful he not only shared his personal story, but also provided them with the useful tools they could use to connect with our customers! The session couldn't have been more on point!!!"

**Janet Uthman**, VP Sales & Marketing  
Comcast