

THIS EVENT IS FOR BUSINESS OWNERS, COMPANY PRESIDENTS
& NON-PROFIT DIRECTORS

HOW TO INSPIRE A CULTURE OF ACCOUNTABILITY

BUSINESS LEADERSHIP SERIES

*If you disappeared for 6 months, would your
business be able to thrive without you?*

PART 1 : COMMUNICATING THE RIGHT MESSAGE

INSTALLING A "SYSTEM" THAT COMMUNICATES
... SO "YOU" DON'T HAVE TO !

LEARN HOW TO...

- ▶ Clearly align goals & objectives with your most valuable assets
- ▶ Eliminate silo-thinking and empower genuine team ownership and buy-in
- ▶ Link everyone to everything that matters most
- ▶ Co-create a common-language for short and long term deliverables your team will "get"
- ▶ Create a "system" that communicates even when "you" are not there

ALL ATTENDEES WILL RECEIVE...

- ▶ Signed Roadmap to Freedom Book
- ▶ 60 "Accountability Tools" - soft copy so you can tailor and use instantly
- ▶ Bonus Raffle:
 - Two 60-minute coaching sessions
 - 12-live audio interviews with self-made multi-millionaire business owners



WHO IS CHRIS MCINTYRE?

Chris McIntyre is a peak-performance expert, motivational speaker and author of the new business leadership book, *The Roadmap to Freedom*. Chris has been featured in *The Complete Idiot's Guide to Success as a Professional Speaker*, Fox News, *Entrepreneur Magazine*, and has earned the National Speaker's Association's Certified Speaking Professional Credential - a designation held by less than 10 percent of speakers globally. Chris has spoken to over 100,000 business leaders in 48 US States, and internationally in Saudi Arabia, India, Dubai, Canada and the UK.

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"Chris has been a real asset to helping grow effective leaders in our company.

He's a great fit here with his highly engaging and charismatic presentation style combined with strong content expertise and down-to-earth personality. This powerful combination allows him to effectively coach at all levels in our corporation. I highly recommend him as a resource."

Kevin D. Wilde, Chief Learning Officer
General Mills

"Chris was outstanding! He was able to keep the entire team fully engaged. He's a master at creating a challenging, yet open, learning environment that inspires genuine dialogue & team development. I highly recommend Chris McIntyre!"

Enio Velazco, Ph. D., Director of Learning & Development
Phillips Healthcare

"Chris is an engaging speaker! He was able to keep an audience of over 100 people interested, excited and engaged. People laughed, learned and enjoyed a full 8 hours of new material. I highly recommend Chris as a public speaker."

Kim Elisha Proctor, Chief of Staff
Paypal

"We have been working with Chris for 3 years now. He has an impressive ability to clearly explain the information at hand while at the same time bringing a high level of energy and enthusiasm that creates a fun and effective learning environment. Chris is a master facilitator and we can always expect to receive great feedback from any of the classes that he teaches."

Ciji Sasso, Studio Talent Group
Lucas Films

"Chris provided a fantastic presentation for our recent national conference. He took the time to understand the purpose of our conference and made his content relevant to our organization. His style left the audience wanting more and **the ideas he shared are still being discussed among the participant's months later.**"

Neal Porter, Account Executive - Sports & Entertainment
Aramark

"I've been in the Social Services business for over thirty years and must say that **your "Inspiring Independence" exercise was OUTSTANDING!**"

Ray Vasquez, Program Supervisor
ResCare